

OBERLIN



By J.P. Johnston

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OBERLIN



THE OBERLIN SCREENPLAY HAS WON SEVERAL AWARDS..

(AS OF 7-28-2023)



*** THE FLORIDA SCRIPT CHALLENGE AWARDED OBERLIN AUTHOR DR. JOHNSTON THE "SCREENWRITER OF THE YEAR" AWARD**

OUR STAR TALENT

JOHN BOYEGA



Known for playing Finn in *Star Wars: Episode VII - The Force Awakens* (2015). Boyega rose to prominence in his native United Kingdom for his role of Moses in the 2011 sci-fi comedy *Attack the Block* (2011). Other credits include historical fiction drama film *Half of a Yellow Sun* (2013), four episodes of the television series *24: Live Another Day* (2014), and the drama films *Imperial Dreams* (2014), *the Circle* (2014), and *Detroit* (2017). He is CEO of his production company *Upper Room Production*, and his father is a Nigeria Pentecostal minister.



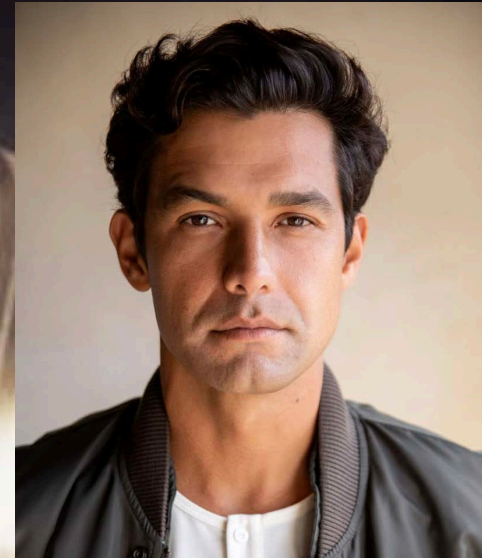
MILLIE BOBBY BROWN

Millie rose to prominence for her role as Eleven in the Netflix science fiction drama series *Stranger Things* (2016), for which she earned a Primetime Emmy Award nomination for Outstanding Supporting Actress. Other credits include: *Once Upon a Time in Wonderland* (2013), *Once Upon a Time* (2011), *Modern Family* (2019), *Gray's Anatomy* (2005). She won the Screen Actors Guild Award for Outstanding Performance in a TV series. She is also the youngest person ever to feature on *TIME* 100 list.

OUR STAR TALENT - CONT'D

JERRY WOLF

Jerry Wolf is a Native American Actor who just wrapped a role in Martin Scorsese's Killers of the Flower Moon due to release in 2023. His films include Last Patrol on Okinawa (2020), Four Winds (2011), the theater play A Pipe for February (2012).



TOBY MCKEEHAN

Toby Mac was first known for being a member of the Christian rap and rock trio DC Talk. In his solo career, as Toby Mac, he has sold more than 10 million albums and won seven Grammy Awards. He has had six No. 1 hit singles.



OUR STAR TALENT - CONT'D

KEVIN SORBO

Sorbo's signature series was a top running TV show for seven years: Hercules: The Legendary Journeys (1995). He is a writer and director of many films. His notable Christian dramas are God's Not Dead (2014), Let There Be Light (2017), and The Reliant (2018).



JEFFREY MORGAN

Best known for playing the character Negan in the AMC horror drama series The Walking Dead (2016-2020), for which he has received critical acclaim. He appeared in such TV shows Grey's Anatomy (2005) and The Good Wife (2006). He starred in the Watchmen (2015), Red Dawn (2012), and Rampage (2018).





SYNOPSIS FOR "OBERLIN"

Based on a true story.

When two U.S. Marshals arrest runaway slave John Price from the streets of Oberlin, Ohio, in 1858, planning to take him back to his Kentucky slavemaster, a free black man and the first black man to be admitted to college in the U.S., Charles Langston, rallies the townspeople to take up arms to free Price by force.

Langston's mob discovers the Marshalls and their captives in Wellington, Ohio. A stalemate ensues. As hundreds of federal Marshalls converge on the Wellington, it doesn't look good for the captives or the students.

Then the local Wellington Sheriff arrives and arrests the two U.S. Marshalls! Price is whisked away to freedom.

The rescue of Charles Langston and the trial of Charles Langston earns Oberlin the nickname in the press: "the town that started the Civil War."



The Themes:

Overcoming Racism & Discrimination

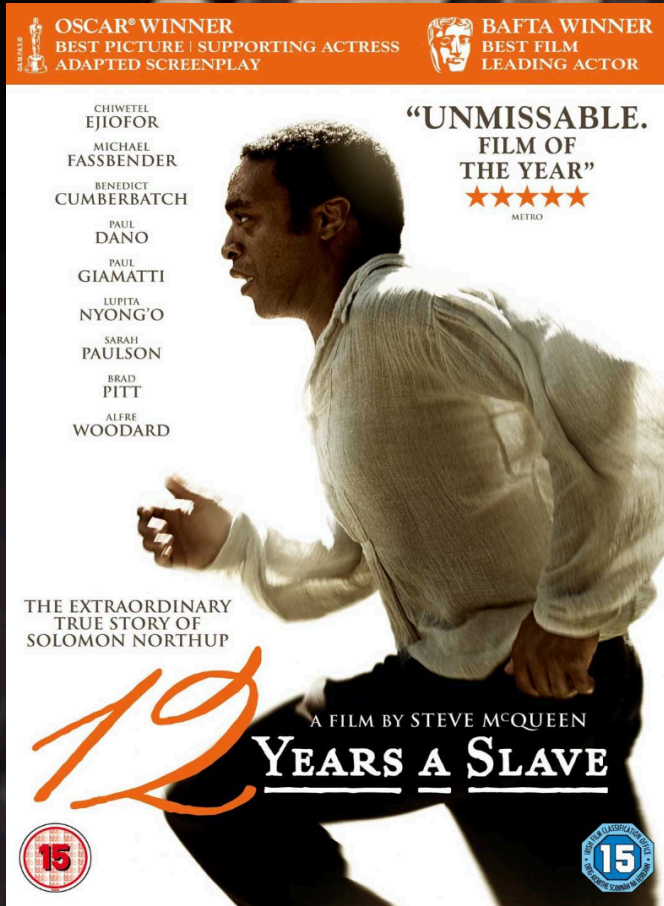
The Moral Framework for Lasting Change and Equality

Interposition by Local Leaders in Defiance of Tyranny and in

Defense of the Innocent

God-given Rights Trump Man-Made Laws and Institutions

COMPARABLE FILMS



12 YEARS A SLAVE (Oscar Winner)
Starring Chiwetel Ejiofor, Michael Fassbender, Brad Pitt

Cost: \$22 million
Box Office Sales: \$187.7 million



GREEN BOOK (Academy Award)
Starring Viggo Mortenson, Mahershali Ali

Budget: \$23 million
Box Office Sales: \$321.7 million



HARRIET
Starring Cynthia Erivo, Leslie Odom Jr.

Cost: \$17 million
Box Office Sales: \$43. million

WHY INVEST?

Profit: Investment into movies, especially at the Executive Producer level, can literally be the path to financial independence! Investors in recent movies *Green Book*, *Harriet*, and *Twelve Years a Slave*—the films most like Oberlin—literally found Box Office profit to be more than five to ten times expense!

Support of a Cause:

Presently, our nation is awash in racist violence, much of it never mentioned in the mainstream press. Oberlin presents a winsome encouraging alternative to the historical revisionism and biased censorship so prevalent in contemporary discourse on the subject of racism and discrimination. It honors the heroes of Oberlin and honors God. Imagine being on stage receiving the Oscar or the Academy Award for producing Oberlin!



Tax Deduction: Movie investors find significant tax breaks even in unprofitable films. Why pay the IRS when you can make a movie instead?

WHY BRAND INTEGRATION?

BRAND INTEGRATION is blending into the film script a company's logo or name, both visually and audibly, purchased as advertisement in a film

Why is it working?

In addition to capturing the consumer's attention, branded entertainment vehicles elevate the brand's image by associating it with popular personality, organization or event and engage consumers more effectively than traditional media. Moreover, it is tax-deductible, and poses little to no risk to business owners.

Why will this lead to success?

Branded Entertainment is a way to avoid being rejected as an interruption, the most effective way to emotionally connect with your audience and a flexible platform that enables you to engage, educate and entertain consumers.

Proofs of Success:

- Nielsen found that brand recognition increased 29% for integrations, which 8% more than for commercials.
- Positive brand feelings increased by 85% for integrations, 10% more than commercials.
- Purchase interest increased 145% for integrations, 25% more than commercials.

- Based on a survey of approximately 10,000 individuals, 200 consumer brands and 50 TV programs, Nielsen Media, Dec. 2007



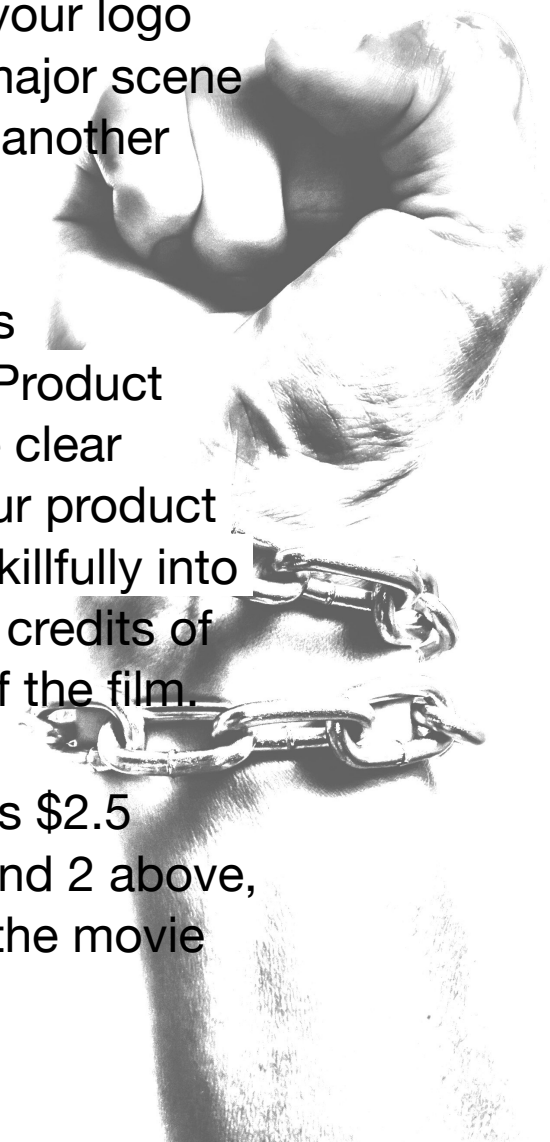


BRAND INTEGRATION

Level 1 Product Placement is \$500,000, and includes simply showing your logo for at least 2.5 seconds in a major scene of the film and 1.5 seconds in another major scene.

Level 2 Product Placement is \$1,000,000, and includes the Product Placement of Level 1, plus the clear mentioning of the brand of your product in a positive light, integrated skillfully into the script. Plus mention in the credits of the movie as a Co-producer of the film.

Level 3 Product Integration is \$2.5 million, and includes Level 1 and 2 above, plus mention in the credits of the movie as an Executive Producer.



PRODUCTION OUTLINE

STATUS | PRE-PRODUCTION
GENRE | HISTORICAL, ACTION
SHOOTING LOCATIONS | OHIO &
ATLANTA

PRODUCTION CO. | INSURREAL
PICTURES, LLC

PRODUCER | DR. J. P. JOHNSTON

ANTICIPATED BUDGET | \$20 MILLION

DIRECTOR | CAMERON ARNETT

ANTICIPATED RELEASE | 2024


ANTICIPATED RATING | R FOR
VIOLENCE

WEBSITE |

INSURREALPICTURES.NET



PRODUCTION COMPANY



Insurreal Pictures, LLC, managed by Writer & Producer J. P. Johnston and Cinematographer Dan Parsons, is committed to high quality films that are culturally relevant, redemptive, and personally meaningful. As demonstrated in their first film "The Reliant", they are devoted to keeping plots unpredictable, their characters unforgettable, the action realistic, and yet always God-honoring. They fearlessly address culturally sensitive subjects, yet are careful to remain winsome and centered on the love of God, even as they venture into genres not generally considered "faith-

based." In addition to the screenplay awards Oberlin has won, The Reliant garnished 26 First Place film awards from both faith and secular festivals. With its \$1.5 million production and high quality, we demonstrated our commitment to be good stewards of our investors funds by remaining remarkably thrifty without sacrificing quality.



INSURREAL
PICTURES

Help Us Honor the Heroic Rescuers of John Price



John Price and the heroic ringleaders of the Oberlin-Wellington rescue of 1858

INSURREALpictures.net